



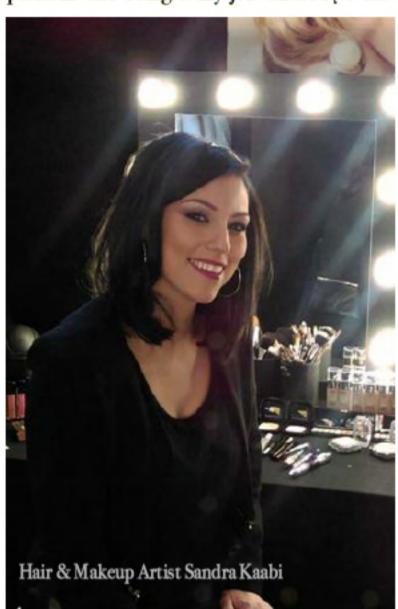
SANDRA KAABI & ISMAILIA CORDOO

FASHION DESIGNER

Sandra and Iris, could you briefly introduce yourselves individually and tell us a little bit about your journeys as creatives?

Sandra: I draw since childhood; I have a great passion for drawing. I had a professional make-up artist diploma at Peyrefitte school make up in Lyon. I work at home right now waiting for the opening of my salon. It will bring more in the field of beauty and art for professionals and individuals.

Iris: I've always been passionate about drawing and fashion, later I decided to connect this two passions and doing it my job. In 2007 I did a



fashion school (Formamod) and I got my degree in fashion designer, in 2011 I created my brand Ismailia Cordoo. My studio is in my home, waiting to have my own private show-room.

How did you get into "Lyons Got Talents"? How did you come to work together for the show? What did you like most about "Lyons GotTalents"?

- By Creamod&Design association, we are part of it.
- -Overall we had worked on fashion show.
- -Regarding "Lyon Got Talent" we love the artistic universe, freedom, themes diversity, the Show.

How did you come with an idea for your design/look? Was your "Marlyn Monroe" a well-planned look or was it more spontaneous process? Why Marilyn Monroe in particular?

Sandra: There is a theme that has been imposed; Hollywood cinema of the 50s. It was a scheduled job for a few weeks and prepared in advance.

Iris: And why not! She is a cultural icon. In the early 1950s, she became a Hollywood star and a sex symbol. When Sandra told me about his desire to do a Marilyn Monroe scene, I immediately thought of the famous "subway dress". This dress is considered as an icon in cinema history and is the image of Monroe. This dress has been described as one of the iconic images of the 20th century.

In your opinion, what was the hardest part of "Lyons Got Talent"? Have you had anything funny, embarrassing or completely out of the ordinary happen during the show?

Sandra: The last half hour before the passage. We did not find an American pantie, it was just an ordinary pantie, I had the idea to paint a portion of the high thigh of my model to complete the accessory (laughs), then, I painted the rest of her legs in gold as if she was wearing pantyhose. Iris: The last minutes before going on stage has always been the most difficult to manage ... There is always something unexpected, even if you're on top of your organization! I struggled to put my skirt on the metal skeleton that I had made to give the flying effect of the white Marilyn dress, I had the front side that did not hold not at all, I solved the problem in the last 5 min-

utes. To believe that the scene is capricious, it is desired, it always puts you to the test, even in the last moments.

Sandra, what do you love most about doing makeup?

Sandra: I love the transformation. Makeup can also transform a person; to move from a classic make-up to a completely artistic work up is a real transformation.

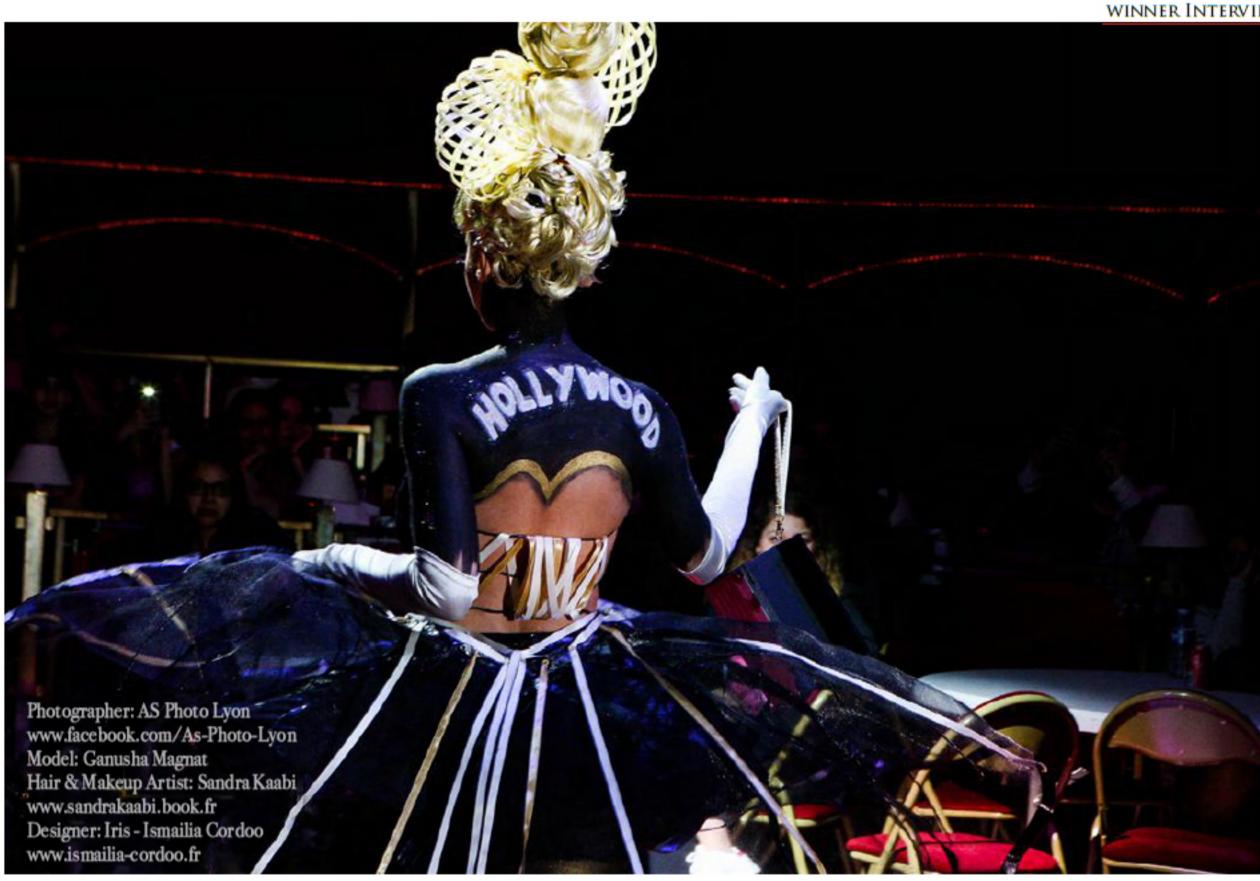
Where do you find your inspiration for your makeup and body-painting looks?

Sandra: I am always looking for something new. I am inspired by many painters, especially



the abstract. My references are Voka and David Choe. I love the colors they use, their universe. I like to draw faces; in all my body painting I always paint faces, eyes or lips. I recognize myself in Voka, I feel connected to him, I understand what he did, he has a personnel touch, he let pass emotion through these drawings.





On David Choe, his paintings of figures explore themes of desire, degradation and exaltation, they are characterized by a harsh, frenetic tone he called "dirty style". I like his work because it appears in a wide variety of culture and entertainment urban contexts.

Each time I have a make a body painting I am inspired by a painter because I recognize myself in them.

Do you like creating really out-there looks, or do you prefer something classically beautiful? Why?

Sandra: I prefer to create outsized looks it means liberty to me, this is where I escape the most, where I show what I'm capable of doing; giving more emotions by a body-painting.

What are common mistakes you see women make on their makeup?

Sandra: They all do the same mistakes, they forget their skin tone color and don't know how to enhance it. They don't know how to enhance their natural beauty and want all look like one of their favorite movie star.

Any tips on how to get beautiful and flawless skin? Can you please name some of your favorite makeup products to use?

Sandra: Proper care of your skin, buy only quality products, it is a golden rule and especially

know how to use them. I use only professional brand products; we have a large range of choices. I love the glitter and a good concealer, makes all the difference (laughs).

What is the most exciting or challenging op-



portunity you have had as a makeup artist?

Sandra: The most exciting and most difficult is when I attend a great event for international shows in arts domain. The hardest thing for me is time, I still feel that I lack of time, I'm always late. I can continue to work on make-up for hours and hours, I'm never out of breath on my work.

Howwould you define word "beauty"? What does "beauty" meant to you?

Sandra: The beauty for me had two meanings, the natural beauty of a woman that can be improved with a suitable makeup and the beauty of an artistic makeup like a beautiful picture. Beauty is something pleasant to look at, it is also a reflection of the soul of a person.

Iris, how would you describe your brand/ fashion designs? How are the products you offer different from normal products? Is there anything people find characteristically original about your designs?

Iris: My designs are dramatic and futuristic. I always imagine a show to present them. All designers have their own identity, I have mine and that is what differentiates us from normality. I have many requests for collaboration, especially for my originality (singers, band, photographers...).



What type of woman do you have in mind when you are designing?

Iris: Awoman of character who is affirmed, open to creativity and innovation.

Can you explain a bit about your process of design – where do you get inspiration for your designs and how an idea starts and how it becomes a finished product? What influences your designs?

Iris: A single small detail can take me into a spiral of creation to make a new style, afterward, this is the "normal" process; prototypes, testing and preparation... My inspirations come from many directions, a mixture of two universes which are the East and West, influenced by other currents such as the futuristic world or that of reptiles. I take what is found beautiful in every universe and I transform them into my creations. I see myself as a machine that mixes all that exists or has existed, which appropriates the ideas and does something else.

What captures your attention when looking for the materials/fabrics you use in your designs?

Iris: Texture, appearance. The more unusual they are, the more they attract me and inspire me the most I feel a strong connection. You shall find it strange, but, I choose my materials based on this connection. I like to test plenty of (and new one) materials, I am constantly in search of

new things in the textiles world. I love working with metal. I like his reflective appearance.

Who are some of your personal favorite female fashion icons? Why?

Iris: I'm a big fan of Jean Paul Gaultier and Alexander McQueen, I like his phantasmagorical style which disturbs and detonates, his demise is a great loss for fashion, and, finally, Iris van Herpen, no wonder she worked for Alexander McQueen. I like their avant-garde and futuristic style, their creations are surprising and conformist.

How do you feel about eco-fashion?

Iris: Today consumers seek to know the source of the products they buy and who manufactured them. I try to work in a more ethical and more fair way, I am convinced that it is possible to create and make beautiful things respectfully, avoiding waste.

Sand and Iris, when you create something, what usually goes through your mind?

Iris/Sandra: Once the set theme or chooses, choice of colors and materials enforce itself after several research and exchanges.

Is there anything you'd like to do in the future? Someone you'd like to work with or something you'd like to accomplish?

Sandra: Open my salon and work with big advertising brands such as Lacoste, for example,

or with major US productions allowing to escape myself in my creations.

Iris: I wish I could work long enough in fashion, and evolve more and more into my work, I'm passionate and I am very ambitious, I would like to work for a US production on a science fiction movie.

Where can we see more of your works and get connected with you?

Sandra: www.sandrakaabi.book.fr, Page facebook :www.facebook.com/sandra.pro.3 Instagram : @SANDRA_KAABI_MUAH

Iris: www.ismailia-cordoo.fr, Facebook: www.facebook.com/ismailia.cordoo.7 & www.facebook.com/ismailiacordoo

What superpower do you wish you had? Why? Sandra: Ability to stop time to extend the artistic pleasure.

Iris: Power to navigate in time to see fashion of each eras.

Tell one thing about yourself that readers might find surprising.

Sandra: I have a great passion for singing, I also express myself vocally, I am author singer and composer.

Iris: I have a passion for comics (comic strip) I wrote a comic that I hope to publish someday.

Thank you, Sandra & Iris.